

WELCOME TO INTERGEO[®] 2022 OCT. 18 – 20 ESSEN

INSPIRATION

FOR A SMARTER WORLD

WWW.INTERGEO.DE



Host: DVW e.V.
CONFERENCE Organizer: DVW GmbH
EXPO Organizer: HINTE GmbH



TOPICS

THE DIGITAL TRANSFORMATION OF THE GEOSPATIAL COMMUNITY BEGINS NOW!

INTERGEO is the world's number one community platform for its field. INTERGEO focuses on information, professional exchange and personal encounters at eye level. It is THE event for forward-looking geo applications.

An important part of digitalisation is the question of „Where?“. Linking information with parameters such as environment, time and condition is essential in the digitisation of processes. This is exactly where geodata come into play. Our real world becomes three-dimensional and digitally available with geodata. This is a source that makes a multitude of innovative applications and technology trends such as reality capturing, positioning technologies, machine learning, Building Information Modelling (BIM), digital planning and building, smart city, UAV, drones and smart surveying possible in the first place. Around 450 national and international companies are expected to attend INTERGEO EXPO 2022 in Essen, which, with its special areas for the commercial use of drones (INTERAERIAL SOLUTIONS) and in the field of geoinnovations, will represent the entire range of processes and solutions in the context of digitalisation.

Be there! We look forward to seeing you!



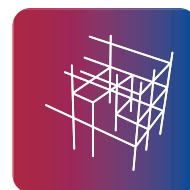
GEOSPATIAL 4.0



GIS SOLUTIONS



DIGITAL TWIN



BIM



LASER SCANNING



GNSS



UAS / UAV / DRONES



PHOTOGRAMMETRY



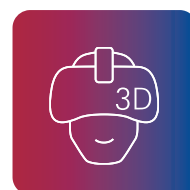
SURVEYING



BIG DATA



CLOUD SERVICES



VIRTUAL &
AUGMENTED REALITY



EXPO



CONFERENCE



**DIALOGUE &
CONTENT AT
INTERGEO**

STAGE



STARTUPS



NETWORKING



**FLIGHT
ZONE**



WHY SHOULD YOU

TAKE PART

1

MEET EXPERTS AND
TOP-LEVEL EXECUTIVES
FROM ALL OVER THE WORLD.

2

SHOW MARKET PRESENCE
AND INTRODUCE YOUR BRAND
TO OUR INTERNATIONAL TRADE VISITORS

3

GAIN NEW INSIGHTS INTO
VARIOUS INNOVATIONS
WITHIN THE GEOSPATIAL INDUSTRY

4

EXPAND YOUR BUSINESS
WITH NEW CONTACTS AND
STRENGTHEN EXISTING RELATIONSHIPS

5

BENEFIT FROM UNIQUE NETWORKING
OPPORTUNITIES OWING TO A
TOP-CLASS TRADE AUDIENCE

6

GAIN VALUABLE INSIGHTS
IN COMPETITION
PRODUCT INFORMATION

7

REACH NEW TARGET GROUPS
VIA THE HYBRID EVENT AND BENEFIT
FROM OUR 100% PERFORMANCE GUARANTEE

MEDIA REACH

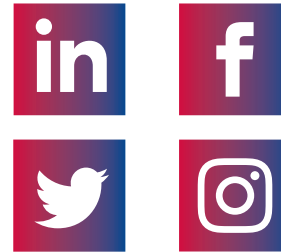
Period: NOV. 2020 – SEP. 2021

ONLINE MEDIA

306,459

READERS

SOCIAL MEDIA IMPRESSIONS



13,795,000

FOLLOWERS / FRIENDS WHO
HAVE BEEN REACHED

INTERGEO TV ON YOUTUBE

35 VIDEO PRODUCTIONS
IN TOTAL

231,000 IMPRESSIONS

23,663 VIEWS

POSSIBILITIES FOR REACHING YOUR TARGET GROUP

PARTICIPATION OPTIONS

ENTRY	from 4,590 €
BASIC	from 8,090 €
PREMIUM	from 24,440 €

CONTENT

LECTURE EXPO STAGE	* 840 €
FLIGHT ZONE SLOT	* 840 €
FEATURED ARTICLE	1,500 €

MARKETING

ADVERTISING PACKAGE S	* 790 €
ADVERTISING PACKAGE M	* 1,590 €

*Price is only valid in combination with registration



WWW.INTERGEO.DE

**LET US PLAN
YOUR PARTICIPATION
TOGETHER!**



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**OR CLICK HERE TO ARRANGE
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DVW

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